Reshaping The Online Experience For The Shopper Of The Future

Shrenik Sadalgi, Next @ Wayfair

retail Innovation conference

#RIC19

2'9 6"
2'11"
Cancel

wayfair
SPACES

wayfair
Brasher Side Chair
View on Wayfair

CLOSE
Contemporary Living Room

Wayfair

@wayfair

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Wayfair
February 20, 2018 ·

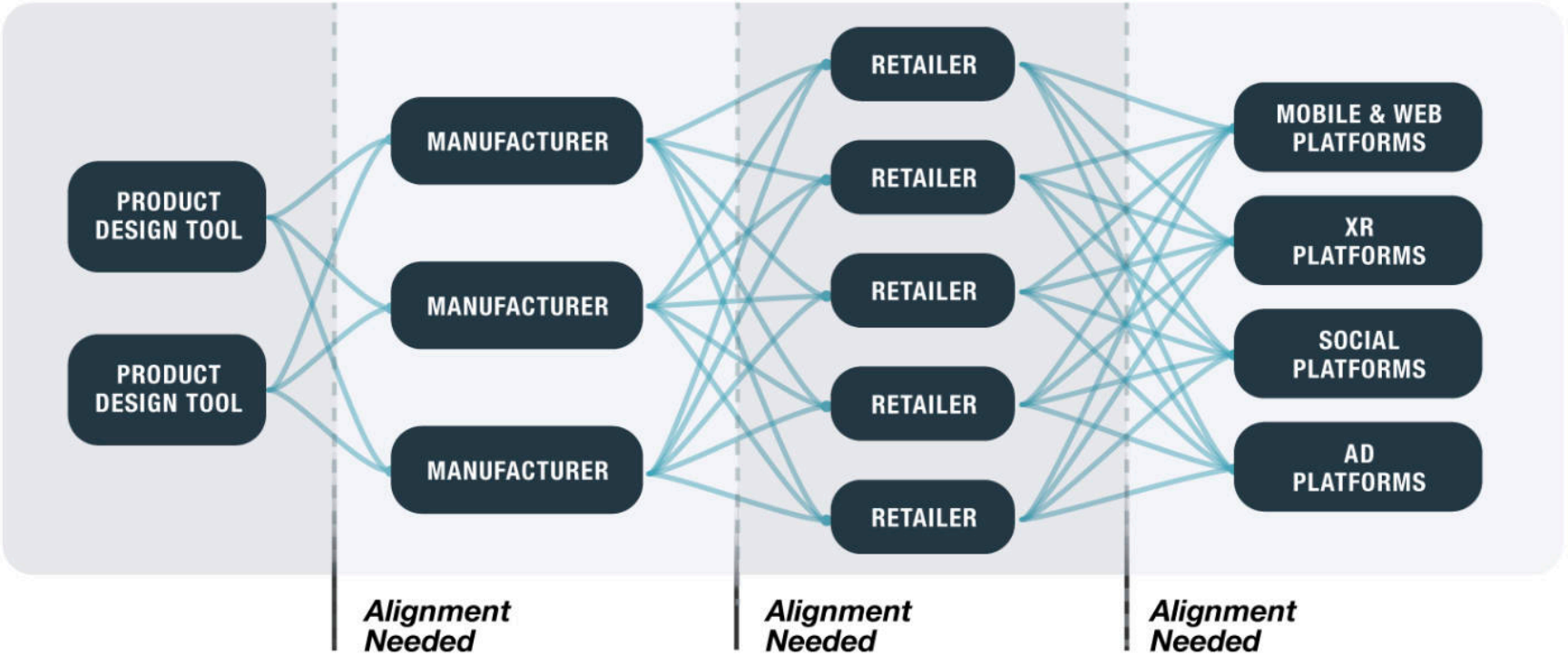
Now, you can view your favorite furniture up-close and easily interact with Wayfair items before you buy! How? We're giving you an inside look at our exclusive 3D technology, utilizing the new Facebook 3D posts. Use your fingertips to navigate the space and explore Wayfair furniture like never before! Shop this look: http://bit.ly/2Ew1ZsR

Our Story

Take the average store and multiply it by a thousand. Then, add a zillion options in furniture, ligh...

Music
Screen
Mirroring

Scaling 3D


PRODUCT DESIGN TOOL
PRODUCT DESIGN TOOL
MANUFACTURER
MANUFACTURER
MANUFACTURER
RETAILER
RETAILER
RETAILER
RETAILER
RETAILER
MOBILE & WEB PLATFORMS
XR PLATFORMS
SOCIAL PLATFORMS
AD PLATFORMS
Alignment Needed
Alignment Needed
Alignment Needed

KHRONOS GROUP
CONNECTING SOFTWARE TO SILICON

3D Commerce Exploratory Group

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